

Maryland Stadium Authority

Fiscal Year 2022 Operating Budget

<u>Senate Budget and Taxation Committee</u> **Education, Business & Administration Subcommittee** *Chair, Senator Craig Zucker*

<u>House Appropriations Committee</u> **Education & Economic Development Subcommittee** *Chair, Delegate Ben Barnes*

January 28, 2021

THE WAREHOUSE AT CAMDEN YARDS | 333 W. CAMDEN STREET, SUITE 500 | BALTIMORE, MD 21201 | MARYLAND STADIUM AUTHORITY

Maryland Stadium Authority (MSA)

Mission

- To plan, finance, build and manage sports and entertainment facilities in Maryland.
- Provide enjoyment, enrichment, education, and business opportunities for citizens.
- Develop partnerships with local governments, universities, private enterprise and the community.





MSA - What We Do

- 1. Operate and maintain Camden Yards Sports Complex real estate assets on behalf of the State of Maryland.
- 2. Oversee feasibility studies and construction projects for local municipalities or state agencies upon request.
- 3. Oversee Baltimore City Schools Construction Program (21st Century School Buildings Program).
- 4. Oversee Project C.O.R.E. demolition program.
- 5. Oversee Pimlico and Laurel racetracks renovation.
- 6. Promote the use of sports-related facilities across Maryland to foster economic development.





Lease between MSA & the Orioles



- The current lease expires at the end of 2021. The team has stated publicly that it remains committed to Baltimore and to Maryland.
- The MSA and the Baltimore Orioles are currently discussing terms of a new lease and capital reinvestment that would keep the team playing in an upgraded Oriole Park at Camden Yards that would offer increased economic benefits from both baseball and year-round non-baseball uses.





Capital Projects Development Group

PROJECTS

Completed Projects:

- Fair Hill Special Event Zone
- New Pedestrian Bridge North Bethesda Conference Center Parking Structure

In Progress:

- Department of Legislative Services Annapolis State Government Complex
- Ocean City Convention Center Expansion & Improvements, Phase 3
- Redevelopment of Pimlico Race Course and Laurel Park

STUDIES

Completed Studies:

• St. Mary's County Youth Sports Tournament Complex Study, Phase 1

In Progress:

- Baltimore Convention Center Modernization Effort
- Hagerstown MiLB Ballpark Multi-Use Sports and Events Facility Effort, Phase 2
- Ocean City Indoor Fieldhouse and Outdoor Field Complex Study
- Prince George's County Proposed Tennis Center Study
- Coppin State University Proposed Public Safety Building



Baltimore City Public School Construction

- MSA finances, procures, and builds high-quality schools throughout the City of Baltimore. The MSA is currently scheduled to deliver 28 school buildings that will be home to 32 schools, maximizing the original program projection of 23 to 28 school buildings.
- In September, Maryland Governor Hogan announced that an additional \$60 million in funds are available for school construction through the MSA's efficient project and fiscal management of the 21st Century School Buildings Program.
- Together with its program partners, Baltimore City, City Schools and the IAC, the MSA has now delivered 17 modernized school buildings on-time and under-budget. Another seven school buildings are under construction, three are in design and one is in the study phase.
- This program is scheduled to be substantially complete in 2021. Capacity will be available in FY22 to undertake additional work at current staffing levels. MSA will begin downsizing in FY22 without additional projects.
- The program promotes local employment with 957 positions filled by city residents, introduces a school internship initiative, and realizes a 33.4% MBE achievement with over \$346 million in contracts awarded to minority and women owned businesses.





Deficiency Appropriation

Revenues and Expenses based on FY2019

| Average rent revenue/game | \$75,000 |
|-----------------------------|-------------|
| Average admissions tax/game | 36,500 |
| TOTAL Revenue/game | \$111,500 |
| Average expense/game | (42,500) |
| NET/game | \$69,000 |
| Number of games | 81 |
| Estimated foregone revenue | \$5,589,000 |





Maryland Sports

Maryland Sports continues connecting TEAM Maryland county and city partners to sport tourism industry partners to develop new business, awarding grant funds when available and pursuing new economic activity through sports tourism for the state.

Events of Profile: The following events received support, leadership and operational resources from Maryland Sports and/or the Sport and Entertainment Corporation of Maryland:

- Baltimore-Maryland
 2026 FIFA World Cup Host Destination
- Governor's Challenge
- Maryland 5 Star at Fair Hill
- Maryland Cycling Classic
- Maryland Sports Spelling Bee

Prior to COVID - 19, Maryland Sports was on track to support over 300 events with a direct spend on Maryland's economy of well over \$200 million. Maryland Sports also released its 10th Year Anniversary publication too.

Due to COVID - 19, Maryland Sports shifted from supporting and hosting events to playing a leadership role in developing guidelines through the Return To Play Report to aid youth and amateur sports/TEAM Maryland partners in getting back to the field of play in a safe and healthy way.

Many events occurred in a scaled or modified manner, however over 70% of the events were postponed and or cancelled in 2020.





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